



CAMBRIDGE SQUARE

selected by the Museum
of Modern Art as the
outstanding example of
meritorious design in
fine hand-made crystal.

It is quite a simple thing for a manufacturer to speak glowingly of his product's virtues. It is quite another thing—and far more important—to have others do the speaking. Of significance then, is the fact that since its introduction a little over a year ago, Cambridge Square has become the most talked about new crystal design in the industry.

Editors of leading women's and home service magazines are featuring Cambridge Square regularly and enthusiastically. Newspapers are doing likewise. Store buyers and merchandise managers are running prominently sized newspaper advertisements on this striking, imaginative crystal.

And now — as a sort of crowning touch — a citation from the Museum of Modern Art which has selected Cambridge Square as the outstanding example of meritorious design in fine hand-made crystal. In its "Good Design" Show of 1952, the Museum exhibited Cambridge Square among hundreds of various products noteworthy for good design—one of only two glass designs to be thus shown!

You need seek no further testimonial as to whether Cambridge Square is "right." Stock it, feature it, *sell* it for a real lift, a *profitable* lift in your glassware department. Prices range from only 50c to \$7.00 per item. Contact your Cambridge representative, or write directly to the factory.

THE CAMBRIDGE GLASS COMPANY, Cambridge, Ohio

